## x1 jobs.com

se1 jobs.com

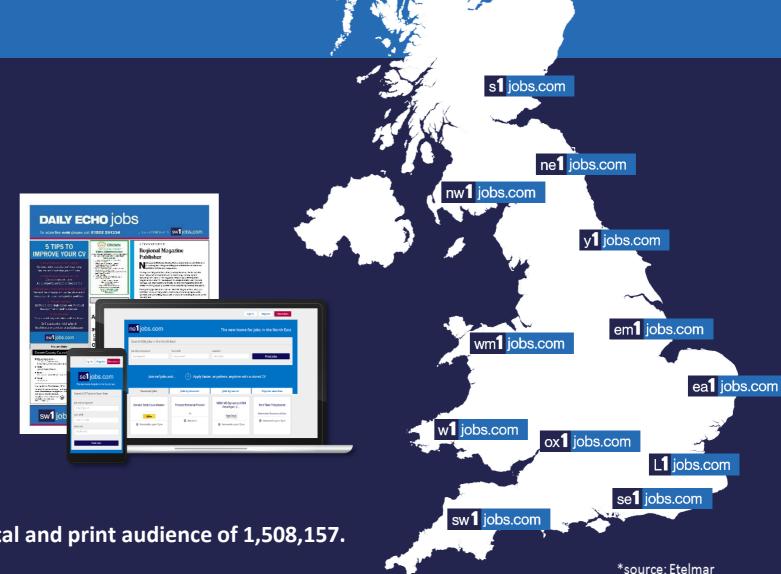
Media Pack

## Introducing x1 jobs.com

Welcome to x1jobs.com, the UK's local recruitment solution, giving you unique access to both active and passive candidates with 11 regional job sites across England and Wales.

Brought to you by **Newsquest**, one of the UK's largest regional media companies with **32 million** unique digital users per month and **6 million** print readers per week enabling you to reach an untapped pool of candidates.

Built upon the **experience** and **expertise** of **s1jobs**, Scotland's **no.1job board**.



se1jobs.com reaching a combined digital and print audience of 1,508,157.

## Did you know?

87%

of active job seekers use a **job board** in their job search



Google

**44**%

of job seekers start their search on google

35%

of job seekers use social media to search



**70**%

of job seekers search their local paper for jobs

60%

of job seekers apply to jobs in their local paper

We've got it covered, your next hire is here



## x1 Products: Job Listings



## Basic Advert on x1jobs site

Runs for 28 days

Up to 1500 words to write job description



#### **Featured**

Advert in featured job position on x1jobs site

Increased visibility from featuring high in search results

Runs for 28 days

Up to 1500 words to write job description



#### **Sponsored**

Make your vacancy stand out with advert in sponsored job position

Remains top of search results for 14 days

Plus 14 days as a standard listing

Up to 1500 words to write job description



## Additional Product: x1 Sites



#### **Recruiter Buttons**

Your logo on our homepage

Links to your company profile page

12 slots available



#### **Additional Products:** Local Paper Websites

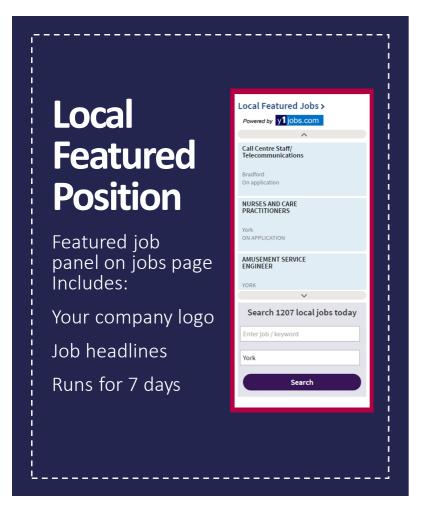


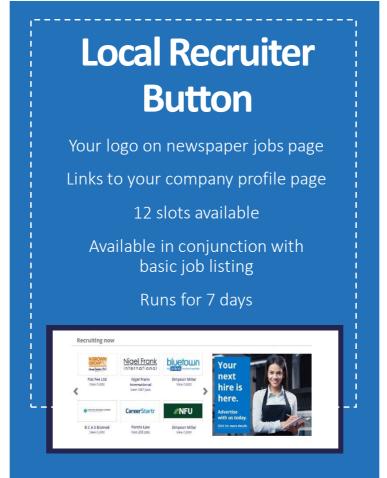


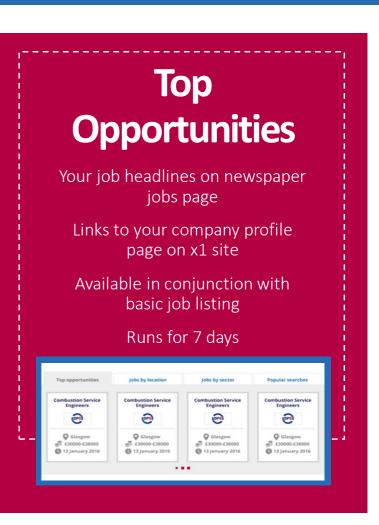


### Additional Products: Local Paper Websites









### In partnership with...











Watford Observer

THE READING CHRONICLE

**Bracknell News** 





**South Bucks** 



**Bucks Free Press** 





**Andover Advertiser** 

# x1 jobs.com

#### **Contact Details**

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